

**MINUTES OF THE MEETING OF
THE BOARD OF DIRECTORS OF
LAKE MERRITT JOGGERS AND STRIDERS**

October 14, 2009 at 7:30 PM.

Location: Len Goldman's house

Attendees: Karen Andrew, Paul Banchemo, Barry Hotchkies, Len Goldman, John Momper, Peter Murphy, Jack Zakarian

Absentees: Jim Eckford, Marie Gee, Patty Holman

- Last month's minutes
 - The minutes of the September 26, 2009 Board Meeting were circulated and read. Approved subject to two changes.
- Training Program – Karen
 - Len and Paul have posted on the web site all of the Saturday morning runs through the end of the year.
 - Oakland Marathon and Half Marathon training programs have attracted a lot of interest with about 40 signed up for each program. We are now wait-listing in these programs.
 - A new Beginner's Class starts on October 24 with runners scheduled for the November Fourth Sunday Run. Seven have enrolled and there is interest from 5-6 others.
- Website – Paul
 - Paul is reviewing and updating all web site pages
- Volunteer Program – Barry
 - Volunteer Recognition Dinner – looked at Z-Café on Broadway in Oakland and Lake Chalet on Lake Merritt. Z-Café quite flexible and would provide buffet at \$20-25 per person with no room charge. Lake Chalet quite a bit more expensive with a buffet at \$30-40 per person plus room charge of \$2500.
 - Need to check available dates in January/February versus the Fourth Sunday Race and other events such as Super Bowl and Oscars.
 - Ken, Juliann and Jessica also had input. Suggestion to look at Lake Merritt Hotel
 - Need to look for volunteer give-away in the \$5 range.
 - Lake Merritt Hotel and Lake Chalet possibilities for the Race Director's event in March or April.
- 4th Sunday Races – John
 - The September 4SR had 117 runners. No problems with the race – the new bibs were great and the Finish Line Banners from Joe Davis looked great and helped a lot
 - Joe will have the 10K banner for the October 4SR
 - Mike Zinser finished building the new shelves in the locker room at the Lake
 - The Tilden Race Directors will be Kate Stewart and Gisele Boriolo, who will both need race director's training. We still need two race coordinators for the raffle and publicity.
 - John is working on the race schedule for 2010 to be advertised. Also, submitted to Oakland Parks and Rec.
- Membership – Peter
 - Marie will be providing the membership information to Peter and Patty electronically

- Suggestions for the membership form – can we promote volunteering on the form and can we develop a glossy-type brochure
- The Board voted and approved the 2010 membership rates to stay the same as 2009 (\$20 individual and \$25 Family) and provide an early-bird discount of \$5 for renewals by December 31, 2009
- Treasurer’s Report – Jack
 - Financial status is healthy.
 - Major expenses in September were for the T-shirt order and printing of the jackets.
- Other Business - Len
 - Parking rates at Lake Merritt are increasing and also being charged during the week
 - The next RRCA Convention is in Lakeland, FL. The LMJS Board may provide a small stipend for any attendees.
 - Couples Relay Give-away – discussion on using a bag which would cost about \$4/bag. Transports would pay 50%. Need talk to Jessica about the Couples Relay logo for the bag.
 - Oakland Marathon and Half Marathon – Len meeting with the race director next week. High level of interest in the LMJS training program – so far, 37 have signed up for the marathon training program and 38 for the half marathon training program. Now wait-listing. We need trainers, coaches and mentors – maybe provide them a t-shirt and/or gift certificate.
 - The Board discussed and approved a \$100 Chevron gift card to Karen for all her work on the training programs.
 - Fall Potluck on November 7th in Orinda. Speaker is Dr. JoAnne Dahlketter, a sports psychologist. Still looking for volunteers to help.
 - Federal Giving Campaign – Len mentioned that LMJS can apply to be on the list for Federal Employees charity giving. The consensus was not to apply.
- Next Board meeting to be held on November 18th at 7:30pm, possibly at Jim Eckford’s.
- There being no further business the meeting was duly adjourned at 9:45pm.