

Minutes - LMJS Board Meeting – December 21, 2009

Attendees: Karen Andrew, Paul Banchemo, Jim Eckford, Barry Hotchkies, Marie Gee, Len Goldman, John Momper, Jack Zakarian

Approval of November's minutes: Approved with minor changes

Training Program - Karen

- There are three new volunteers to help with regular Saturday Fun Runs (Loraine McVey, Ernie Isaacs, Lawrence Wong) to keep them going as usual, while the marathon training program is running

Website - Paul

- Paul is learning Drupal (content management system) to help run the website; he purchased a Drupal reference book
- Len mentioned that the right side frame has a problem where data is going on too long with the RRCA feed. It should be fixed and Paul will look at it.

Marathon Training Program - Jim

- Continuing with marathon training; going well so far. Jim is leading a pace group.

Volunteer Recognition - Barry

- LMJS Banquet is on January 30th, 2010. Members cost will be \$8 for adults; maximum 2 per family, children age 5-15 is \$5. Non members will be \$20. To be held at ZCafe in Oakland.
- Barry will send out e-vites to members. Invite will have a link to PayPal link for guests to prepay. Guests can also pay by check through mail.

Races - John

- Planning to have a race director training, just prior to LMJS members' banquet in hopes to get more race directors.
- December 4thSR is now adequately staffed with volunteers.
- Students Run Oakland will be at the race this month; students need to sign our waivers and they should be preregistered with bibs. Accompanying adults will not have bibs and won't be recorded. No charge to students.

Membership

- No report

Treasurer - Jack

- Jack will be filing a tax return for this year.
- Training classes and workshops are successful, more income this year than last. Marie suggested we reimburse Karen for some of her gas/car expense (reimbursement amount to be determined).

Other Business

- Subcommittee progress reports:
- Reviewed LMJS proposed org chart; need to update; John will do a second draft and report back at the next meeting

- Marie will draft a template of a framework for subcommittees
- Succession planning is progressing; a small group is developing a candidate list as well as working on the communiqué to the members at large for interested persons in board positions
- Future board topics:
 - Setting club goals for 2010
 - Newsletters: electronic distribution only? Discontinue hardcopy mailing or add fee?
 - Membership:
 - Should dues be increased?
 - What is the value proposition for members, ie., member benefits?
 - Set up on line renewal capability – Pay Pal?
 - Change renewals to anniversary date vs calendar year and eliminate Early Bird discount
 - What are our membership goals/limits?
 - Charitable Donations (to other running clubs and nonprofit organizations)
 - Co-sponsoring races with other clubs/orgs
 - Corporate sponsorships
 - Metrics, dashboards on club performance and growth
 - Volunteer Recognition program for this year/next year's banquet?
 - Advertising
 - Race Committee proposals
 -
 -
- John to look for a new pop up tent
- Club sponsors that need to be investigated: Karen will contact Berkeley Sports; Len is speaking to a chiropractor who wants to donate raffle gifts (ice packs) and be a club sponsor. No decisions to engage at this time.

Next meeting will be held January 20th at 7:30 at John's house.

The format of the next meeting will be modified. Tentative agenda/topics are:

- Vision & mission draft
- Org chart draft
- Subcommittee framework
- Banquet planning

The meeting was adjourned at 9:45.