

Minutes - LMJS Board Meeting

April 14, 2009

Attendees: Karen Andrew, Ken Burgess, Paul Banchemo, Marie Gee, Len Goldman, John Momper, Juliann Sum, Jack Zakarian

- Approval of last month's minutes
 - Approved
- Training Program - Karen
 - Last Saturday's training run was well attended. Karen will be signing up our team for the SF Marathon/Half in July.
- Website - Paul
 - Total time results were uploaded to the website. Paul needs to contact Jeff to do further updates. The website was down for 30 minutes today; but recovered quickly. Paul is working on getting through the To-do list for the website.
- Publicity/Social Activities - Ken
 - The Spring potluck will be on April 18th at 6:00pm in Alameda at Marc Babin's complex. Andy Chan is the guest speaker and will have a slide show on the Beijing Olympics. The total time awards will also be presented. Ken produced a flyer for the potluck event.
 - There will be a new social event for LMJS on Saturday, May 9th. It will be a casual kick ball gathering from 3:00-5:00pm at Robert Crown Park in Alameda at the open space near the dog park.
 - UTube video of LMJS Sunday race is up on their website.
- Membership - Marie
 - The club membership continues to grow. We have 203 units paid for 2009; approximately 83 did not renew from 2008.
 - The membership cards have been printed and will be mailed out with the newsletter.
- Race Director - John Momper
 - John got another key for the locker at the boathouse; he will be holding on to it.
 - John brought an updated race calendar. He has to confirm Mountain Kraus for September and we need another co-director with Francisco in July. December is still open.
 - The 4th Sunday race was relatively smooth except for a mix up in the 15k results.
- Volunteers Recognition- Juliann
 - Juliann has the list of volunteers for the RRCA convention. Paul needs to update the website with the names for recognition.
 - Volunteer subcommittee thus far includes Karen and Jessica.
- Treasurer's Report - Jack
 - YTD overall income vs. expenses is doing well.
 - Recent expenses on apparel were very high due to purchase of shirts for Tilden and new inventory purchased for regular apparel.
 - Balances in accounts are: Checking 10,400 and Savings of 8,000.
 - Jack needs to send a check to Team Up For Youth organization as the recipient of the Couples Relay donations. The amount is an additional donation of \$250 plus \$135 from the registered racers.
 - Board members who have expenses for the RRCA convention need to submit them for reimbursement.
- Newsletter - Len
 - Set up for newsletter cost was \$150; printing cost was \$323; mailing costs will be determined later. Some newsletters will be distributed at the potluck.
- Apparel - Len
 - New inventory of apparel was received; good sales at the March 4th Sunday Run.
- Tahoe Relays - Len
 - There will probably be four teams this year. Patrick is looking for a cabin. We need to know if there is enough interest to warrant a cabin. Team captains need to get back to him on that.

- RRCA Convention – Len
 - The RRCA Convention was a great success. Board members who attended need to submitted a summary of lessons learned from the RRCA.
 - RRCA net proceeds and expenses is still being processed. We won't know if or how much we made at the convention for a little while.
 - RRCA has a new magazine and will be sending out to all club members. Marie will be sending them our mailing roster for this new magazine.
- Other Business:
 - Paul will mark the course for the April's 4th Sunday Race.
 - More renovations around Lake Merritt has occurred which may have some affect to the course.
 - Responses to survey that Juliann produced: - there were three themes
 - Retreat to focus on long term vision and strategic planning for LMJS
 - Revisit how our board meetings are run, focus on high level
 - Need to review the LMJS races and how to streamline them
 - LMJS Board Retreat: consideration of overnight event and or local facilities, day only
 - Proposed agenda to be created by planning committee; to be reviewed by Board.
 - Planning committee members are Marie, John and Juliann
 - Retreat dates will be June 20th and 27th
 - Meeting starts at 11:00 to 6:00pm followed by dinner
 - Sound Systems – Ken
 - 1) MegaVox PA system rechargeable battery like a high powered megaphone ~ \$1200.; 2) Liberty speaker, with wireless receivers/mike, good for music ~\$2400; 3) Mini Vox ~ \$800. 4) Fender passport 80W ~\$600.
 - Ken will rent the MegaVox PA system for April's 4th SR.
 - Donation for a Lake Merritt or Oakland Organization is still being researched by John. He is checking with his contacts for more information on one of the organizations.
 - Tilden Tough Ten Race – Karen Andrews and Patricia Lin are the co-race directors.
 - There are 200 preregistered runners thus far.
 - Bottled water – Len is still looking for a company for donations. A suggestion was made for large thermoses of water or sports drink to conserve on waste.
 - Marie will check with Noahs Bagels for donations.
 - Oakland Festival of Running proposal of a new marathon race in Oakland next year – poses question to LMJS board if we want to be one of the running club sponsors
 - Gene Brtalik with Corrigan Sports Enterprises, a race promoter that also organized the Baltimore marathon, is proposing a triple race including a full marathon, half marathon, and 5K race in Oakland. The promoter has already talked to the City of Oakland and they are apparently interested. The race will potentially be in March, 2010. The festival would be a two day event with an Expo. There will prize money to attract second tier elite runners. Target participation is 8000 runners. No financial obligations on our part. City Council needs to approve. LMJS gets some advertising and exposure.
 - Potential revenue opportunities are limited but exist through training groups, pace groups, and other support roles
 - Other benefits: LMJS will be designated as an official sponsoring club of the race; discounts for club members; links to our website; goodie bags; a table at the expo; a tent with our banner; refreshments; commission from sponsors or exhibitors at the expo.
 - The club seemed generally interested in proceeding with further dialogue with the promoter.
- Next meeting will be held on May 6th, 2009 at 7:30 pm, location at Marie and Jack's.